



**Temple University's  
Center for International Business Education (CIBE)  
presents  
A Faculty Development in International Business (FDIB):  
Santiago, Chile**

**January 5-11, 2019**

**Chile: The Global Star of Latin America**

***Understanding the International Business Environment through Innovation in Chile***

Chile is often considered to be the place where great Latin American wines come from. Some may even know that Chile is also the hub of the global copper industry. But what many people are unaware of is how Chile became the only South American country invited to join the OECD, or how it is a country that has signed 21 free trade agreements and is one of the most open economies in the world, or the fact that it is rapidly attracting foreign innovators and entrepreneurs through a unique start-up incubator program for investors worldwide. Chile serves as an example of what a Latin American country can do with the right economic and social policies in place. It is the star of the South.

On this FDIB, faculty will be immersed in the Chilean business environment and will meet with business and academic thought leaders across innovative sectors from copper to manufacturing to wine. Our emphasis will be on how a small Latin American economy far removed from major trade routes has excelled through its linkages to the global business environment. Two key sectors—wine and copper—have driven much of this growth and will be a large part of our focus. However, we will also explore the start-up, education, and manufacturing sectors, in order to grasp a full picture of the Chilean business environment. In addition to the robust academic content, participants will have a chance to explore Chile's marvelous natural environment and history through cultural activities and events, from visiting a wine innovation center to exploring the effects of the dictatorship on Chilean business and social culture.

Some of the key learning outcomes will include:

- A better understanding of how innovation is utilized to drive growth in emerging markets;
- A comparative study of innovation in emerging and developed markets;
- Increased awareness of the importance of global markets for commodity production, such as grapes and copper, and;
- Fundamental insights into Latin American economic development and business strategy.

This Chilean immersion experience is being led by Fox School of Business Assistant Professor Dr. Kevin Fandl, a professor of legal studies and international business, a frequent visitor to Chile, and an oenophile that will be sure to help participants get the most out of their visits to wineries while in Chile. Dr. Fandl's research emphasizes the relationship between law, policy, and business in global markets, especially in Latin America.

**PROGRAM FEE** \$2,750 per person\*

<b>FEE INCLUDES</b> Accommodations (single occupancy)	Some meals
Corporate visits	Visits to Chilean Vineyards
Cultural activities	In-country transportation

**DEPOSIT** A \$500 non-refundable deposit is due at initial time of registration. Final payment will be due on November 30, 2018. A guest package is also available.

**QUESTIONS & REGISTRATION?** Please contact Phyllis Tutora at [ptutora@temple.edu](mailto:ptutora@temple.edu)